

FLO SCHMID
CINEMATOGRAPHER

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ABOUT

„As a filmmaker, I believe in the power of images to make empathy and humanity visible. Strong moments emerge where emotions are given space and trust can grow.“

PROFIL

Flo Schmid works as a cinematographer in the field of commercial and corporate film. He collaborates on productions across Germany and Europe, focusing on the visual language of commercials, brand films and documentary-driven formats.

After more than ten years of working independently, often in direct collaboration with clients, he now places a deliberate focus on his role as a cinematographer and on working closely with agencies, directors and production companies.

VISUALS

Flo Schmid's visual language is cinematic, grounded in realism and atmosphere. It is shaped by intentional lighting, refined textures and a natural sense of depth that gives images credibility and presence.

His work aims to stage spaces, people and situations in a way that feels authentic while carrying emotional weight. He regards light and atmosphere as narrative devices, as elements that visually support the story and enhance its emotional impact.

WORK

Selected stills
Commercial & Corporate



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CINEMATOGRAHER

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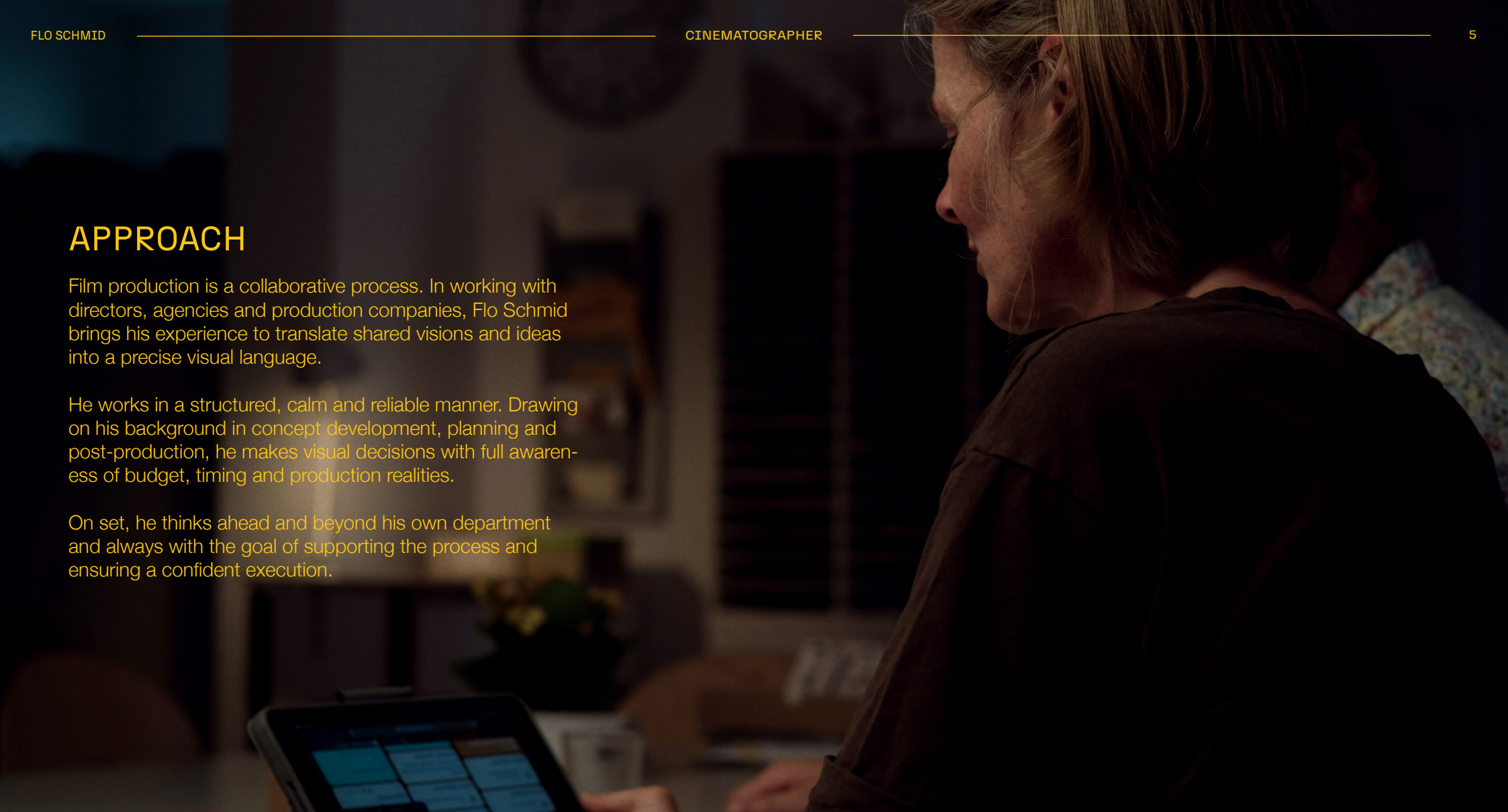


APPROACH

Film production is a collaborative process. In working with directors, agencies and production companies, Flo Schmid brings his experience to translate shared visions and ideas into a precise visual language.

He works in a structured, calm and reliable manner. Drawing on his background in concept development, planning and post-production, he makes visual decisions with full awareness of budget, timing and production realities.

On set, he thinks ahead and beyond his own department and always with the goal of supporting the process and ensuring a confident execution.



CLIENTS

Apple EDU
ACS Group
WMF
Geislingen Steige
H&C TV
Moovel

Motorpresse Stuttgart
Sattlerei Sommer
Crooked Motorcycles
Gruppe Drei
MSD Tiergesundheit
Hoffmann Eyewear

Maybach MIOL
Cavallo
Tourismus ESA
Carl Götz
Groupe SEP
Navalis

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